

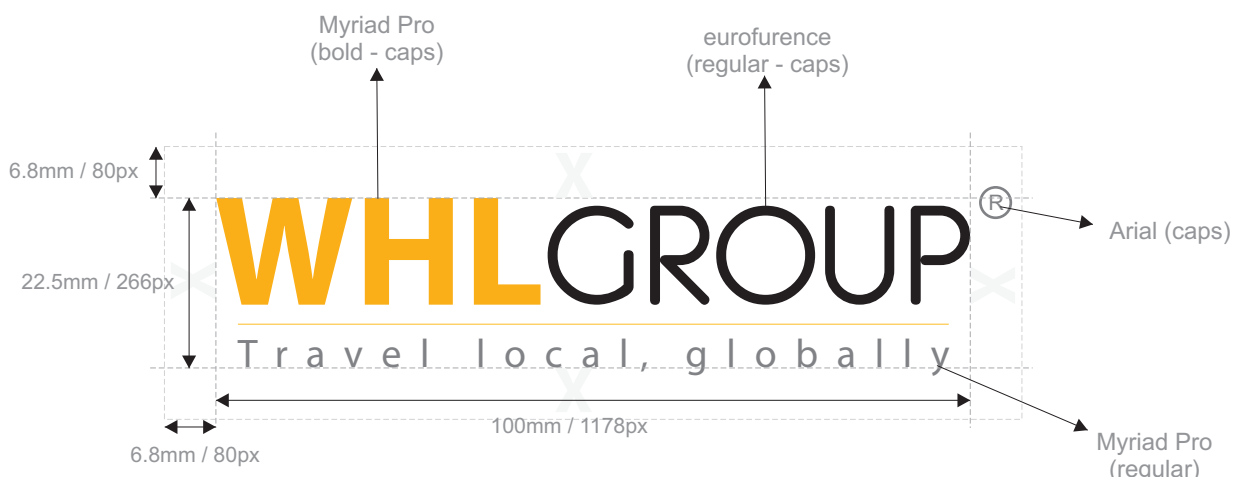
Brand Guidelines



WHLGROUP[®]

Travel local, globally

<p>1</p>  <p>WHL GROUP[®] Travel local, globally</p>	<p>2</p>  <p>WHL GROUP[®] Travel local, globally</p>	<p>3</p>  <p>WHL GROUP[®] Travel local, globally</p>
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Myriad Pro
(bold - caps)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!;:/?.,@.-%&*()&\'<+>'

eurofurence
(regular - caps)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!;:/?.,@.-%&*()&\'<+>'

Myriad Pro
(regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!;:/?.,@.-%&*()&\'<+>'

Arial
(regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!;:/?.,@.-%&*()&\'<+>'



Orange



Light Orange



Black



Grey

CMYK

C	0.0
M	35.0
Y	100.0
K	0.0

HEX # FCAF17

RGB

G	241
R	164
B	0

PANTONE 7409 C

CMYK

C	0.0
M	20.0
Y	75.0
K	0.0

HEX # FFCD5B

RGB

G	247
R	196
B	85

PANTONE 135 C

CMYK

C	0.0
M	0.0
Y	0.0
K	100.0

HEX # 000000

RGB

G	0
R	0
B	0

PANTONE Process Black C

CMYK

C	0.0
M	0.0
Y	0.0
K	60.0

HEX # 666666

RGB

G	102
R	102
B	102

PANTONE Cool Gray 11 C

WHLGROUP[®]
Travel local, globally

Colour logo on a colour background



Colour logo on a black background



Greyscale logo on a grey background



Greyscale logo on a black background



For business cards



Smallest acceptable dimensions



Framed with white background



Line width: 2px
Colour: Grey 20%

Framed with a colour background

